

Sellers Playbook

HOME STAGING CHECKLIST

Simple improvements that make your home more appealing to buyers and help it photograph better online.

Declutter & Depersonalize

- Remove excess furniture to create more space
- Pack away family photos and personal collections
- Clear countertops and open surfaces
- Organize closets, cabinets, and storage areas

Improve Visual Appeal

- Add fresh towels and neutral décor accents
- Use light bedding and simple staging elements
- Replace burnt-out light bulbs for bright rooms
- Add a few plants or flowers for warmth

Highlight the Home

- Arrange furniture to maximize space and flow
- Open blinds and curtains to increase natural light
- Remove bulky rugs that shrink rooms
- Keep décor minimal so buyers focus on the home



Call or text us for a free home value consultation.

Questions? Don't be shy, give us a call.

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