

Sellers Playbook

WHY THE FIRST TWO WEEKS REALLY MATTER

The first days after a home is listed are often when it receives the most attention from buyers. A strong start can make a big difference in how quickly a home sells and how strong the offers are.

Buyer Attention Is Highest Early

When a home first hits the market it appears at the top of buyer searches and alerts. Buyers who have been waiting for the right home are quick to book showings. This early activity often creates the strongest interest a listing will see.

Preparation Creates Momentum

Homes that are clean, well presented, and priced appropriately tend to attract more attention right away. Professional photos, good lighting, and thoughtful staging can help your home stand out online where most buyers begin their search.

A Strong Launch Matters

Launching a listing properly means preparing the home, understanding the current market, and having a clear strategy in place. When everything comes together at the start, it helps create confidence for buyers and can lead to stronger offers.

Call or text us for a free home value consultation.

Questions? Don't be shy, give us a call.

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